

AIRPORTS

Data-driven growth at Hong Kong International Airport

CIRIUM
aviation analytics

香港 國際機場 | HONG KONG INTERNATIONAL AIRPORT

26

NEW DESTINATIONS

Added in FY2025/26

14.7%

PASSENGER TRAFFIC

63 million passengers in FY2025/26

About HKIA

As one of the world's leading aviation hubs, Hong Kong International Airport (HKIA) is entering a new phase of growth with the Three-Runway System (3RS), Terminal 2 expansion and enhanced commercial infrastructure. Through an extensive air-land-sea intermodal transport network, HKIA seamlessly connects passengers from the Greater Bay Area (GBA) to 220 destinations worldwide with around 140 airlines.

To support sustainable growth, strengthen its hub status and position as the gateway to the GBA, HKIA's Route Development team relies on data-driven insights to continuously assess market demands, operational patterns and fleet dynamics. This comprehensive intelligence informs strategic decision-making and drive airline engagement.

Business Challenge

Route development requires timely access to reliable aviation intelligence. To build compelling business cases for new destinations and operational expansion, the Route Development team at HKIA requires a clear understanding of passenger demand, traffic flows, airline schedules and fleet availability. Access to trusted aviation data is critical in supporting evidence-based decision-making and engagement with airlines, airports, government authorities and other industry stakeholders.

Cirium Solution

HKIA uses Cirium's **SRS Analyser and Fleets Analyzer** to gain comprehensive visibility into passenger traffic patterns, airline schedules, airport operations and aircraft deployment. These analytic tools provide trusted insights that enable the team to assess market opportunities and identify growth potential with greater precision and confidence.

Benefits

- **More complete view** of route potential
- **Faster evaluation** of new destination opportunities
- **Better prioritization** of prospective airline partners
- **Stronger recommendations** to airlines and stakeholders

"In route development, the quality of the decisions we make depends on the quality of the intelligence behind them. Cirium gives us the confidence to look beyond the numbers, understand where the opportunities are and make decisions that support HKIA's long-term growth."

Ricky Chong
General Manager, Route Development Airport Authority Hong Kong

